



Your **Colgate** Territory Manager is here to help

Get in touch today!



Colgate Care Plan

Save on **high quality products** and make a positive impact on your patients and practice.

April 2024

To order:



Call us

Contact your **Colgate** Territory Manager or call **1-800-2COLGATE (1-800-226-5428)**
Monday - Thursday (7:30 am - 5:30 pm CST)
Friday (7:30 am - 4:30 pm CST)
to speak to a customer service specialist

To learn more:



Use this QR Code to access the colgateprofessional.com web page

Colgate Care Plan Benefits



Discounted pricing



Free patient coupons or toothpaste samples included with toothbrush plans



Flexible orders, scheduled deliveries



Free shipping



What is the Colgate Care Plan?

The **Colgate Care Plan** helps you save on the high quality, trusted products you currently order and offers discounts on new products for your office and patients. Flexible and automatic shipping makes ordering a breeze!

How does the Colgate Care Plan work?

It's easy! Select the products and the quantity your office requires and we ship them to you at an agreed upon interval. If you need to make a change to your order or shipment schedule, just let us know.*

Show your commitment to patient care by joining the **Colgate Care Plan**. Talk to your Colgate Territory Manager or call **1-800-2COLGATE (1-800-226-5428)** to enroll.

Why dental professionals choose Colgate



Quality products



Exceptional value



Product variety



Professional education

* Modifications of orders must be made no fewer than 5 days prior to scheduled shipment date, except modifications of orders of imprinted toothbrushes must be made no fewer than 14 days prior to scheduled shipment date. For Terms & Conditions regarding customized brushes, please visit: <https://www.henryschein.com/us-en/dental/legalterms.aspx>
In accordance with the federal anti-kickback statute (42 U.S.C. § 1320a-7b(b)) and the discount safe harbor (42 C.F.R. § 1001.952(h)), any and all discounts and rebates must be treated as discounts, and Customer must fully and accurately report all prices paid net of discounts and rebates where appropriate, and, under any applicable payer reimbursement requirements, provide information upon request to Medicare, Medicaid and other federal health care programs on all discounts, rebates and price reductions received from Colgate Oral Pharmaceuticals, Inc.

Products

We offer more than quality toothbrushes, toothpaste and floss. Take advantage of great savings when you include Colgate's other top selling products in your order.

Toothbrushes, Toothpastes & Floss

There's a **Colgate** toothbrush to meet the needs of every patient.



Save 40% or more

Professional Whitening

Extraordinary whitening made simple.



Save 15% or more

Home Fluorides

Help manage your patients' caries risk.



Save 25% or more

In-Office Fluorides

Help manage your patients' caries risk.



Save 25% or more

Mouthwash & Oral Rinses

Choose from a range of therapeutic solutions.



Save 16% or more



Toothbrushes, Toothpastes & Floss

Designed to help patients achieve an **effective clean at home.**

Buy more for even greater savings

Colgate® Classic Toothbrushes

The trusted option

without floss

79¢

with floss

98¢



Colgate® Premium Toothbrushes

An elevated brushing experience

without floss

90¢

with floss

\$1.09



Colgate® Kids & Tweens Toothbrushes

Fun designs, perfect for growing smiles

without floss

93¢

with floss

\$1.12



- Prices listed are per unit and require customers to schedule in advance at least 432 toothbrushes (3 gross) in a 12-month period. Offer and pricing details may change at Colgate's discretion.
- Select manual toothbrushes may be imprinted. Prices listed are for non-imprinted toothbrushes.

Modifications of orders must be made no fewer than 5 days prior to scheduled shipment date, except modifications of orders of imprinted toothbrushes must be made no fewer than 14 days prior to scheduled shipment date. For Terms & Conditions regarding customized brushes, please visit: <https://www.henryschein.com/us-en/dental/legalterms.aspx>

What is included with Colgate toothbrushes

Toothpaste

For every toothbrush, receive one free toothpaste sample. Select from the list below.

• Colgate Total® Toothpaste

for whole mouth health*

Breakthrough formula that fights bacteria on teeth, tongue, cheeks and gums. Provides sensitivity relief, strengthens enamel, and neutralizes odor*.



• Colgate® Sensitive Toothpaste

for sensitive teeth

Provides 24/7 sensitivity protection with twice-daily brushing and was developed to help fight tartar build-up, protect against cavities, help strengthen enamel, whiten teeth, freshen breath and promote healthy gums with regular brushing.



• Colgate® Optic White® Advanced Toothpaste

for whiter teeth

Remove 5 years of stains⁵ using this toothpaste with a 2% hydrogen peroxide-based formula to whiten beyond surface stains. Made with a cool mint flavor.



• Colgate® Cavity Protection Toothpaste

for cavity protection

Clinically proven to help strengthen teeth and leave your mouth feeling fresh and clean. Trusted by dentists and families globally for over 45 years.



• Colgate® Kids Cavity Protection Toothpaste

for kids

Cavity-fighting fluoride protection with a great-tasting bubble fruit flavor.



Swap your toothpaste samples for patient coupons and receive a \$0.05 discount on each toothbrush.

Floss & Patient Bags (Optional add-ons)



25% recycled plastic container!

Colgate® Dental Floss

Add 19¢ for each patient



NEW recyclable paper bags

Patient Sample Bag

Free for each patient†

* Based on in vitro studies. † when brushing twice daily for two weeks. ‡ Customers may initially receive a mix of new recyclable paper bags and existing bags made with 40% recycled plastic.



Classic Toothbrushes

The trusted option for a gentle, yet effective cleaning



Bundle price

Colgate® Classic toothbrushes with free toothpaste

Buy more for even greater savings

without floss **79¢** with floss **98¢**

- Prices listed are per unit and require customers to schedule in advance at least 432 toothbrushes (3 gross) in a 12-month period. Offer and pricing details may change at Colgate's discretion.
- Select manual toothbrushes may be imprinted. Prices listed are for non-imprinted toothbrushes.

Modifications of orders must be made no fewer than 5 days prior to scheduled shipment date, except modifications of orders of imprinted toothbrushes must be made no fewer than 14 days prior to scheduled shipment date. For Terms & Conditions regarding customized brushes, please visit: <https://www.henryschein.com/us-en/dental/legalterms.aspx>

Premium Toothbrushes

Dental exclusive toothbrushes with clinically proven benefits or premium features



Bundle price

Colgate® Premium toothbrushes with free toothpaste

Buy more for even greater savings

without floss **90¢** with floss **\$1.09**

- Prices listed are per unit and require customers to schedule in advance at least 432 toothbrushes (3 gross) in a 12-month period. Offer and pricing details may change at Colgate's discretion.
- Select manual toothbrushes may be imprinted. Prices listed are for non-imprinted toothbrushes.

Modifications of orders must be made no fewer than 5 days prior to scheduled shipment date, except modifications of orders of imprinted toothbrushes must be made no fewer than 14 days prior to scheduled shipment date. For Terms & Conditions regarding customized brushes, please visit: <https://www.henryschein.com/us-en/dental/legalterms.aspx>



Kids & Tweens Toothbrushes

Fun designs, perfect for growing smiles

Ages 0-2	Ages 2+	Ages 5+	Ages 8+
<p>Small Extra Soft</p>	<p>Small Extra Soft</p>	<p>Small Extra Soft</p>	<p>Small Extra Soft Ultra-Compact Soft Ultra-Compact Soft</p>
		<p>New</p>	<p>25% recycled plastic handle</p>

Bundle price

Colgate® Kids & Tweens
toothbrushes with free toothpaste

Buy more for even greater savings

without floss	without floss	without floss
93¢	79¢	90¢
with floss	with floss	with floss
\$1.12	98¢	\$1.09

Kids & Tweens toothbrushes can be paired with Colgate® Kids Cavity Protection toothpaste or any of the toothpaste options featured in the Colgate Care Plan.

Prices listed are per unit and require customers to schedule in advance at least 432 toothbrushes (3 gross) in a 12-month period. Offer and pricing details may change at Colgate's discretion.

BLUEY™ and BLUEY character logos™ & © Ludo Studio Pty Ltd 2018. ©2023 Pokémon. ©1995-2023 Nintendo / Creatures Inc. / GAME FREAK inc™, ©, and character names are trademarks of Nintendo. BATMAN and all related characters and elements © &™ DC Comics. © Universal City Studios LLC. All Rights Reserved. © 2024 Mojang AB. Minecraft, the Minecraft logo, the Mojang Studios logo and the Creeper logo are trademarks of Microsoft Corporation.

Modifications of orders must be made no fewer than 5 days prior to scheduled shipment date, except modifications of orders of imprinted toothbrushes must be made no fewer than 14 days prior to scheduled shipment date. For Terms & Conditions regarding customized brushes, please visit: <https://www.henryschein.com/us-en/dental/legalterms.aspx>



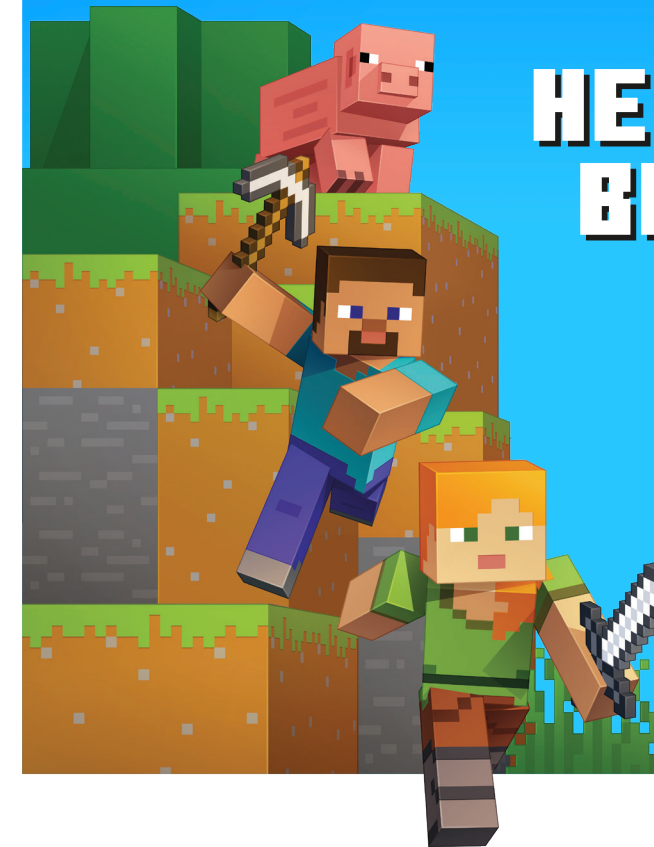
NEW Minecraft Toothbrush

HELP BUILD BETTER BRUSHING HABITS

Extra soft, multi-height bristles
clean big and small teeth

Raised brushing tip cleans
hard-to-reach back teeth

Suction cup for easy,
fun upright storage



The Colgate® Minecraft™ toothbrush is here!

AGES 5+

Colgate® Minecraft™
toothbrush bundle

- Extra soft, multi-height bristles clean big and small teeth
- Raised brushing tip cleans hard-to-reach back teeth
- Suction cup for easy, upright storage



Add floss for just 19¢ per patient

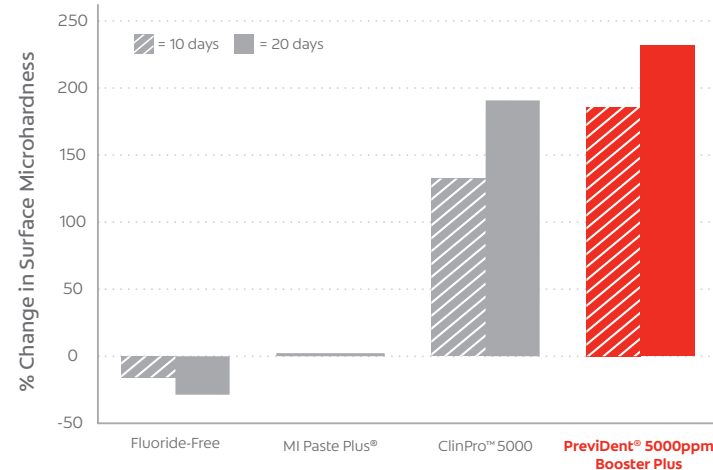
© 2024 Mojang AB. Minecraft, the Minecraft logo, the Mojang Studios logo and the Creeper logo are trademarks of Microsoft Corporation.

Colgate®

Home Fluorides

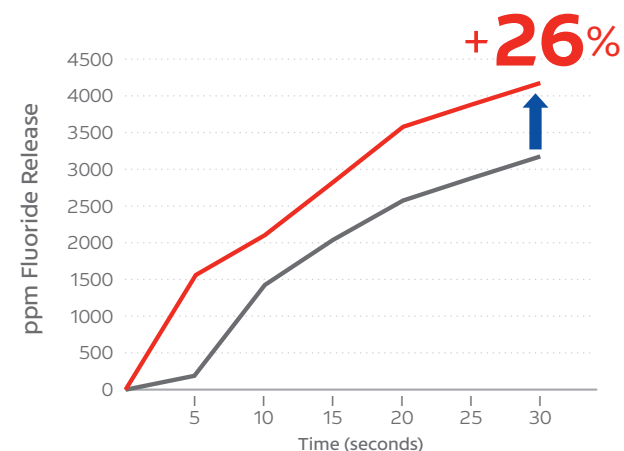
Help manage your patients' caries risk
(Rx Only)

Better remineralization with Colgate® PreviDent® 5000ppm Booster Plus¹



- ✓ Better remineralization after 10 days vs ClinPro™ 5000 and MI Paste Plus®*1
- ✓ Unsurpassed remineralization after 20 days¹

Faster fluoride dispersion than another Rx toothpaste²:



- ✓ Faster dispersion of fluoride is essential, as the majority of patients do not brush for the recommended amount of time

Colgate®

PreviDent®
5000 ppm
Rx Only



NOW AVAILABLE

Colgate® PreviDent® 5000ppm

1.1% Sodium Fluoride Prescription Strength Toothpaste (Rx only)



- Booster Plus - MintUS05326A
- Booster Plus - Fruitastic . . .US05324A
- SensitiveUS05327A
- Dry MouthUS05321A
- Enamel ProtectUS05323A
- Ortho DefenseUS05744A
- Kids61036501

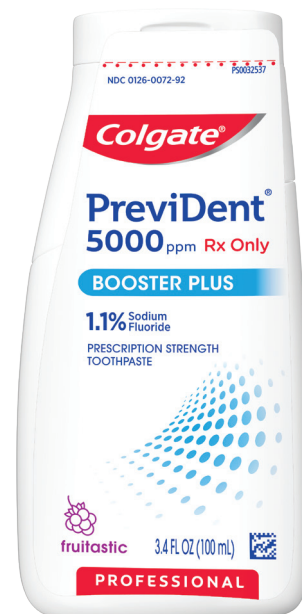
3.4 oz (100 mL)

\$13.42 or less

per unit (minimum of 48 units)

Proven prescription fluoride therapy

- Patented, **fast-release** gel formula
- **One step** fluoride treatment to help improve compliance
- **Mild** cleaning system with low level abrasion
- **Reverses** early root caries³



Protect today, prepare for tomorrow

Clinically proven active ingredient, effective cavity protection

Use **Colgate® PreviDent® 5000ppm Kids** (1.1% Sodium Fluoride) toothpaste to help:

- **Prevent** dental caries
- **Protect** against acid erosion
- **Remineralize** enamel
- **Strengthen** teeth



INDICATIONS STATEMENT: PreviDent® 5000 Plus, PreviDent® Gel, PreviDent® 5000ppm Booster Plus, PreviDent® 5000ppm Dry Mouth, and PreviDent® 5000ppm Ortho Defense Toothpastes: A dental caries preventive. PreviDent® 5000ppm Sensitive and PreviDent® 5000ppm Enamel Protect Toothpastes: A dental caries preventive and sensitive teeth toothpaste.

IMPORTANT SAFETY INFORMATION: PreviDent® 5000 Plus, PreviDent® Gel, PreviDent® 5000ppm Booster Plus, PreviDent® 5000ppm Dry Mouth, PreviDent® 5000ppm Ortho Defense, PreviDent® 5000ppm Sensitive, and PreviDent® 5000ppm Enamel Protect Toothpastes: Do not swallow. Keep out of reach of children. Acute burning in the mouth and sore tongue may be experienced by some individuals. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea, and abdominal pain. See Package Insert for additional safety information.

PreviDent® 5000ppm Sensitive and PreviDent® 5000ppm Enamel Protect Toothpastes: Do not use in pediatric patients under age of 12 unless recommended by a dentist or physician.

* Statistically better when compared to ClinPro™ 5000 and MI Paste Plus® topical cream. † Vs MI Paste Plus® topical cream and ClinPro™ 5000.

Reference: 1. Data on file; Colgate-Palmolive, 2012. In vitro pH cycling model after 10 and 20 day. 2. Morgan AM, Joziak MT, Patel V, Prncipe M, Schemehorn BR. Enhanced remineralization of a 5000ppm F dentifrice [abstract]. *J Dent Res.* 2013; 92 (Spec Iss A): Abstract 2034. 3. Baysan A. et al. Reversal of primary root caries using dentifrices containing 5,000 and 1,100 ppm fluoride. *Caries Res.* 2001, 35:41-46.

Visit colgateprofessional.com/products/prevident-5000-kids-rx-only to download educational materials for kids and parents.



Home Fluorides

Help manage your patients' caries risk
(Rx Only)

NOW AVAILABLE

Colgate® PreviDent® 5000 Plus

1.1% Sodium Fluoride Prescription
Strength Toothpaste (Rx only)



Spearmint.....US05332A
Fruitastic™.....US05333A

1.8 oz (51 g)

\$13.42 or less

per unit (minimum of 48 units)

Colgate® PreviDent® Brush-on Gel

1.1% Sodium Fluoride Gel (Rx only)



Fresh Mint.....US05331A
Very Berry.....US05329A

2 oz (56 g)

\$9.40 or less

per unit (minimum of 48 units)

Colgate® PreviDent® Gel-Kam®

0.4% Stable Stannous Fluoride Gel



Mint.....733022
Fruit & Berry.....733021

4.3 oz (122 g)

\$6.88 or less

per unit (minimum of 144 units)

In-Office Fluorides

Provide extra fluoride protection in the office.

Colgate® PreviDent®
Varnish with 5% sodium
fluoride is an in-office topical
treatment clinically proven for
hypersensitivity relief¹⁻³.

It treats hypersensitivity quickly
and easily while providing
more fluoride uptake than 3M
Vanish Varnish.*, **



New look,
same formula

Colgate® PreviDent® Varnish

5% Sodium Fluoride (Rx only)



Raspberry.....733098
Mint.....733096
Grape.....733093
Caramel Sundae.....US05089A

50/box

\$74.99 or less

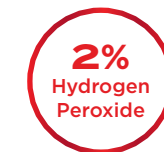
(minimum of 5 boxes)



Colgate® Optic White® Advanced toothpaste 0.75 oz

Goes beyond surface stains with our patented
2% Hydrogen Peroxide formula

- Effectively removes tea, coffee and wine stains**
- Enamel safe for daily use
- Anticavity fluoride toothpaste in a cool Sparkling White flavor

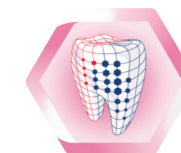


Add Colgate® Optic White® Advanced toothpaste
to your **Colgate® toothbrush plan today!**

Colgate® Sensitive Complete Protection toothpaste 0.78 oz

Daily sensitivity relief to taste life fully with
great tasting mint clean flavor

- Prevents bad breath, cavities, and tartar build up*
- Helps shield against enamel erosion
- Helps provide long-lasting sensitivity relief and prevents sensitivity with daily use



Add Colgate® Sensitive Complete Protection
toothpaste to your **Colgate® toothbrush plan today!**



INDICATIONS STATEMENT: For the treatment of dentin hypersensitivity.
IMPORTANT SAFETY INFORMATION: PreviDent® Varnish is contraindicated in patients with ulcerative gingivitis, stomatitis, or who have an allergy to colophony and/or rosin. Edematous swellings and nausea have been reported in rare instances in some fluoride varnish products, especially after application to extensive surfaces. Dyspnea, although rare, has occurred in asthmatic children. Discontinue use if signs of allergic reaction occur such as dermatitis or a rash. See Instructions for Use for additional safety information.

* Data on file, Colgate-Palmolive, 2012. ** Vanish is a trademark of 3M.
Reference: 1. Gaaffer A et al. Compend Contin Educ. 1998; 19(11):1088-1090, 1092, 1094 passim. 2. Clark DC, Hanley JA, Geoghegan S, et al. J Periodontal Res. 1985;20(2):212-219.
3. Ritter AV, de L Dias W, Miguez P, et al. J Am Dent Assoc. 2006;137(7):1013-1020.

* with twice daily brushing.



Extraordinary Whitening Made Simple



Easy. Fast. Brilliant Results.



Precision pen applies a quick-dry film only where you need it



High-energy LED device accelerates whitening



Dramatically whiter teeth

Dramatically Whiter Teeth

Colgate® Optic White® Professional In-Office before and after images. Product was used as directed. Patient results may vary.



Colgate® Optic White® Professional In-Office Whitening



- ✓ Dramatic results patients want in **30 minutes**
- ✓ **No gingival barriers, messy gels, or custom trays**
- ✓ **No reports of sensitivity or pain in a clinical trial**

In-Office Full Kit.....61020117

\$119.99 or less

per unit (minimum of 48 units)

Colgate® Optic White® Professional Take-Home Whitening



- ✓ Dramatically whiter teeth in just **5 days***
- ✓ Patented formula in a precision pen designed for **no tooth sensitivity, no gum irritation, and no mess**
- ✓ LED device accelerates whitening with a **short 10 minute** wear time

Take-Home Full Kit.....61012561

\$84.99 or less

per unit (minimum of 48 units)

* When used as directed.

Colgate® Optic White® Pro Series Toothpaste



Stain Prevention61038577
Vividly Fresh.....61038578

\$4.99

per unit (minimum of 24 units)

Colgate® Optic White® Professional Whitening Pen



Refill Pen 61021337

\$27.99 or less

per unit (minimum of 96 units)



Mouthwash & Oral Rinses

Choose from a range of therapeutic solutions



Antiseptic Rinse



Mild Gingivitis



Gingivitis



Anti-cavity



Anti-cavity

Colgate® Peroxyl® Mouth Sore Rinse

Oral Debriding Agent/ Oral Wound Cleanser and Antiseptic Rinse

Active Ingredient

Hydrogen Peroxide 1.5%

Benefits

- Antiseptic mouth rinse to help lower bioburden when conducting procedures
- Oxygenating action removes oral debris
- Cleanses and promotes healing of minor oral wounds (oral sores, irritations, mouth burns)
- Soothes minor gum inflammation from dental procedures, dentures and orthodontic appliances
- Ready to use solution, should not be diluted
- Great tasting mint flavor
- Alcohol Free*

Colgate Total® 12HR-Protection Mouthwash

Antigingivitis/Antiplaque Mouthwash

Cetylpyridinium Chloride 0.075%

- Provides 12-hour protection against germs even after eating and drinking¹
- Helps reduce aerosolized oral bacteria when used as a pre-procedural rinse²
- Kills 99% of bacteria on contact³
- Helps reduce plaque and gingivitis**^{4,5}
- Freshens breath
- Alcohol Free*
- Gluten Free

Colgate® PerioGard® Oral Rinse (Rx only)

Broad Spectrum Antimicrobial

0.12% Chlorhexidine Gluconate

- Helps to reduce inflammation and bleeding of the gums due to gingivitis⁶
- Powerful antimicrobial agent
- Reduces certain aerobic and anaerobic bacteria counts from 54-97% through six months' clinical use⁷
- Fresh Mint taste without the burn of alcohol
- Alcohol Free*

Colgate® PreviDent® Rinse (Rx only)

Dental Caries Preventive

0.2% Neutral Sodium Fluoride

- Alcohol free* rinse for gentle and effective cavity protection
- Ideal for at-risk caries patients including those who have difficulty brushing
- Proven to provide 55% reduction in caries with weekly use⁸

Colgate® Phos-Flur® Ortho Defense Rinse

Anti-cavity/Helps prevent white spots

0.04% Sodium Fluoride

- Orthodontist recommended
- Formulated especially for orthodontic patients
- Promotes remineralization and strengthens teeth by forming a submicroscopic reservoir of fluoride on the tooth enamel⁹
- 58% reduction in decalcification¹⁰
- Alcohol Free*
- Indicated for patients age 6 and older
- Convenient dosing cup

* Does not contain ethyl alcohol. ** With twice-daily continued use.

References: 1. Data on file. Colgate-Palmolive Company, May 2013. 2. Feres M, Figueiredo LC, Favari M. J Am Dent Assoc. 2010;141(4):415-422. 3. Data on file. Colgate-Palmolive Company, May 2013. 4. Data on file. Colgate-Palmolive Company, Results of a 6-Week Plaque and Gingivitis Clinical Study in Puerto Rico. December 2012. 5. Data on file. Colgate-Palmolive Company, Results of a 6-Week Plaque and Gingivitis Clinical Study in Dominican Republic. December 2012. 6. <https://www.mayoclinic.org/drugs-supplements/chlorhexidine-oral-route/side-effects/drg-200685517p=1#:~:text=Chlorhexidine%20is%20used%20to%20treat,your%20teeth%20between%20tooth%20brushings> (Accessed August 2023). 7. PerioGard (Chlorhexidine Gluconate Oral Rinse USP, 0.12%) Alcohol Free oral rinse, [prescribing information, Rev.2019] Colgate Oral / Pharmaceuticals, Inc. 8. W.S. Driscoll, P.A. Swango, A.M. Horowitz and A. Kingman, Caries-preventive effects on school children of daily and weekly fluoride mouth-rinsing in a fluoridated community: www.colgateprofessional.com final results after 30 months, JADA, 105, 1010-13, 1982. 9. Joziak, MT, et al. Comparison of enamel fluoride uptake and fluoride release from liquid and paste dentifrice. J Dent Res. 2003;82(Sp. Issue). Abstract 1355. 10. Hirschfield RE. Control of decalcification by use of fluoride mouthrinse. J Dent Child 1978; 45: 458-60.

Colgate® Peroxyl® Rinse



16.9 oz732029

\$5.19 or less

per unit (minimum of 72 units)*

32 ozUS07381A

\$7.79 or less

per unit (minimum of 36 units)*

Colgate Total® 12HR-Protection Mouthwash



60 mL167129
24/box

\$22.99 or less

per box (minimum of 24 units)*

1 L167123
6/box

\$26.99 or less

per box (minimum of 6 units)*

Colgate® PerioGard® Rinse

0.12% Chlorhexidine Gluconate (Rx only)



16 oz US06536A

\$7.28 or less

per unit (minimum of 48 units)

Colgate® PreviDent® Rinse

0.2% Sodium Fluoride Oral Rinse (Rx only)



PreviDent® Rinse US05313A

16 oz

\$8.39 or less

per unit (minimum of 144 units)

Colgate® Phos-Flur® Ortho Defense Rinse

Sodium Fluoride and Acidulated Phosphate Rinse



Mint US05125A

Gushing Grape US05074A

16.9 oz

\$5.09 or less

per unit (minimum of 144 units)*

PreviDent® Rinse: Please read and follow the label warnings and directions.

INDICATIONS: A dental caries preventive.

IMPORTANT SAFETY INFORMATION: PreviDent® Dental Rinse is contraindicated in patients with dysphagia, and for pediatric patients under age 6 unless recommended by a dentist or physician. Do not swallow. Keep out of reach of children. Acute burning in the mouth and sore tongue may be experienced by some individuals. If accidental ingestion occurs, side effects may include nausea, vomiting, diarrhea and abdominal pain. See Package Insert for additional safety information.

Peroxyl® Rinse: Please read and follow the label warnings and directions.

INDICATIONS STATEMENT: PerioGard® (Chlorhexidine Gluconate Oral Rinse USP, 0.12%) is indicated for use between dental visits as part of a professional program for the treatment of gingivitis as characterized by redness and swelling of the gingivae, including gingival bleeding upon probing. PerioGard® has not been tested among patients with acute necrotizing ulcerative gingivitis (ANUG). For patients having coexisting gingivitis and periodontitis, see PRECAUTIONS.

IMPORTANT SAFETY INFORMATION: PerioGard® should not be used by persons who are known to be hypersensitive to chlorhexidine gluconate or other ingredients. Anaphylaxis, as well as serious allergic reactions, have been reported following use of dental products containing chlorhexidine. Common side effects associated with use of PerioGard® include: oral irritation, discoloration/staining of teeth or oral surfaces, and oral inflammation. Clinical safety of PerioGard® has not been established in children under the age of 18. See full Package Insert for additional safety information.

* No mix and match on sizes and flavors.

Unlock Even More Perks

Get a **3% rebate and more** when you spend \$500+ or more on at least 3 Colgate Care Plan categories



Qualifying for the Colgate Professional Rewards Program is Easy*

1. Be on the Colgate Care Plan for at least 3 different product categories**
2. Ensure each Colgate Care Plan product category** selection totals \$500+ and confirm total shipment schedule of at least \$1,500 with Colgate
3. Call your Colgate Territory Manager to adjust your shipment schedule as needed**



Benefit	Requires purchase from 1-2 product categories	Requires purchase from 3+ product categories**
3% rebate [†]		✓
Exclusive product offers ^{††}		✓
VIP convention access [§]		✓
Discounted volume pricing	✓	✓
Free shipping	✓	✓

* Customers must have a valid email address associated with their Colgate account and have opted-in for Colgate® Professional marketing emails.
 ** The different product categories are Manual Toothbrushes, Home Fluorides, In-Office Fluorides, PerioGard®, Peroxy®, Colgate Total® Mouthwash, Professional Whitening (only includes Colgate® Optic White® Professional Whitening Take-Home, Colgate® Optic White® Professional Whitening In-Office and Colgate® Optic White® Professional Whitening Refill Pen).
 † Excluding taxes and other fees.
 †† Modifications of orders must be made no fewer than 5 days prior to scheduled shipment date, except modifications of orders of imprinted toothbrushes must be made no fewer than 14 days prior to scheduled shipment date.
 § Rebate is paid through cash check at the beginning of the following year. Only those products purchased on qualifying categories during the active calendar year are eligible for the rebate. Customers must have fully met program requirements by December 31 of the active calendar year to get any rebate. Pricing details may change at Colgate's discretion.
 †† Special product discounts to try new Colgate Care Plan products only available to program participants.
 § Priority seating in the Colgate theatre where applicable.
 In accordance with the federal anti-kickback statute (42 U.S.C. § 1320a-7b(b)) and the discount safe harbor (42 C.F.R. § 1001.952(h)), any and all discounts and rebates must be treated as discounts, and Customer must fully and accurately report all prices paid net of discounts and rebates where appropriate, and, under any applicable payer reimbursement requirements, provide information upon request to Medicare, Medicaid and other federal health care programs on all discounts, rebates and price reductions received from Colgate Oral Pharmaceuticals, Inc.

Colgate can help your practice make a positive impact on oral hygiene



Join our community exclusively for Dental Hygienists*

Become a COHA today!
 Enroll at www.colgateprofessional.com

* Must be a registered, practicing, US based dental hygienist or hygiene student.



Join us as we continue to make progress toward our 2025 goal to improve the oral health for 2 billion kids through our Colgate Bright Smiles, Bright Future™ program

Access patient education materials or sign up to volunteer with our mobile dental van program.

www.colgatebsbf.com



Over 200 webinars (live and on demand), articles, podcasts and case studies available to you 24/7.

www.colgateoralhealthnetwork.com



Experience our newest innovations by visiting us at one of these upcoming conventions

CDA Anaheim (California Dental Association):
 May 16-18 in Anaheim, CA

RDH Under One Roof
 July 18-20 in Denver, CO

National Dental Association (NDA)
 July 25-28 in Las Vegas, NV

American Dental Hygienist' Association
 July 26-28 in New Orleans, LA