

Colgate®

OPTIC
WHITE®
PROFESSIONAL



Extraordinary whitening made simple



NEW! Colgate® Optic White® Professional

New

Precise application

Patented formula in precision pen designed for **no tooth sensitivity, no gum irritation, and no mess**



New

Quick activation

Patented LED device accelerates whitening with a **short 10 minute** wear time



Dramatic results

Dramatically whiter teeth in just **5 days***



Order now at henryschein.com

Item code: 543-0261

*when used as directed

†Simulated whitening to show 5-shade improvement vs baseline as observed in a clinical study.



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A whitening experience designed with patients in mind

Show your patients whitening is as easy as 1, 2, 3

Step 1:
Apply quick-dry serum



Step 2:
Wear device for 10 minutes



Step 3:
Sleep



The science behind our advanced technology



Patented whitening serum dries into a concentrated hydrogen peroxide film

LED device accelerates whitening with 410nm wavelength of light for faster, better results*

Teeth whiten overnight. Patients repeat for 4 more nights for dramatically whiter teeth†

- ✓ Designed for no tooth sensitivity, no gum irritation, and no mess
- ✓ Dramatically whiter teeth in just 5 days‡
- ✓ Easy-to-use whitening to help support patient compliance



NEW! Colgate® Optic White® Professional take-home kit

New precision pen contains enough serum for 4 complete whitening cycles (upper and lower arches) so patients can enjoy a whiter smile all year long.‡

**Available exclusively through dental practices.
Order now at henryschein.com**



See what patients and colleagues are saying

*vs precision pen alone
†when used as directed

‡Based on 5-day treatment every 3 months.