

Colgate®

hum your way to a healthier smile



Good.

Clean.

hum.



Good vibrations

Sonic vibrations help you hum your way to a healthier smile



Clean mouths

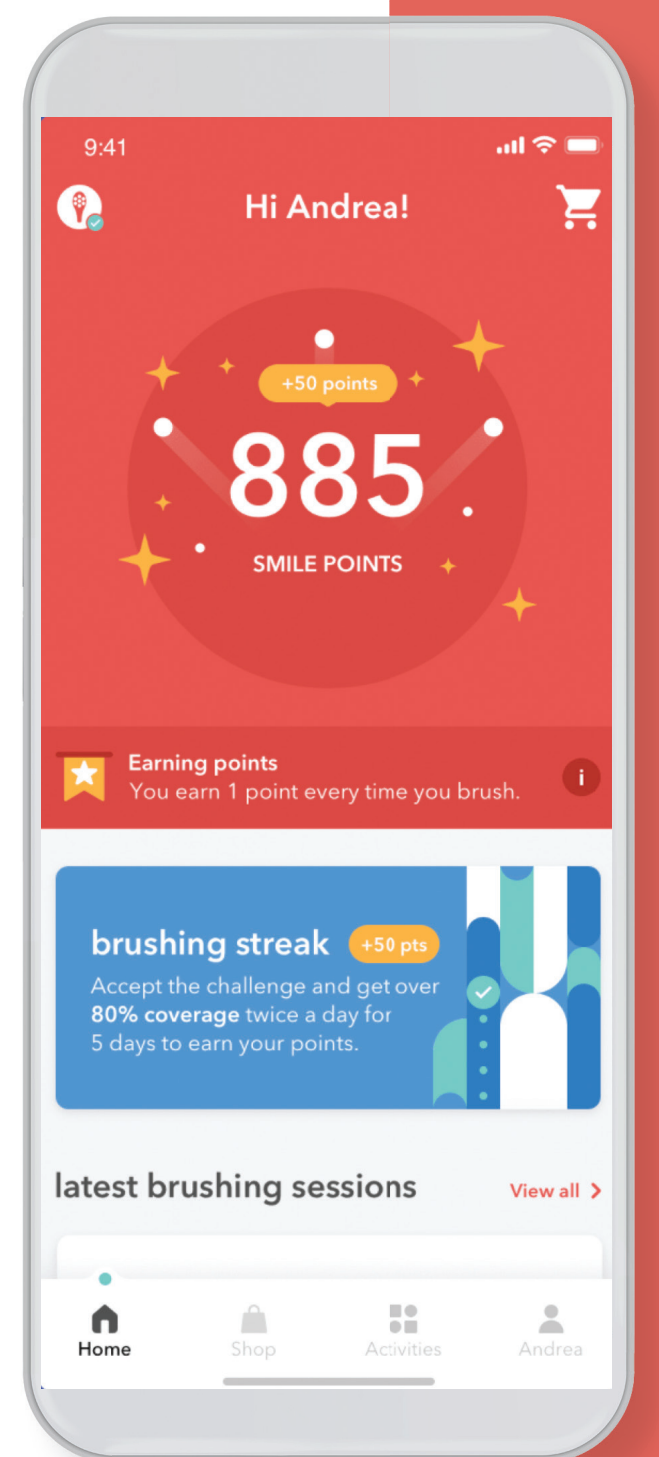
Track duration, frequency, and coverage of your brushing style and improve your clean



Earn rewards

Earn smile points and redeem rewards in app's shop from Colgate and other health + wellness brands, including:

headspace | obé | ~~sub~~basket



Ask your dental professional how to start humming today.

\$55.99
~~\$69.99~~